

NO. C.31012/3/2020-TOUR/7
GOVERNMENT OF MIZORAM
TOURISM DEPARTMENT

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Aizawl the 28th August 2020

NOTIFICATION

In the interest of the public and for the Development of Tourism Industry in the State, the Governor of Mizoram is pleased to notify the “**Guidelines for Caravan Tourism in Mizoram**” as enclosed.

SD/-ESTHER LALRUATKIMI
Commissioner & Secretary
Govt. of Mizoram
Tourism Department

Memo. NO. C.31012/3/2020-TOUR/7 : **Aizawl the 28th August, 2020**

Copy to:

1. Secretary to Governor of Mizoram
2. PS to Chief Minister, Govt. of Mizoram
3. Speaker/ Dy. Speaker, Mizoram Legislative Assembly
4. All Ministers/Ministers of State, Govt. of Mizoram
5. All Members of Legislative Assembly, Mizoram
6. Sr.PPS to Chief Secretary, Govt. of Mizoram
7. All Administrative Heads/All Heads of Department
8. Controller, Printing & Stationery Department with 6 spare copies for publication in the Official Gazette.
9. Director, Tourism Department for information & necessary action.
10. All Tourist Lodges/Facilities under Tourism Department
11. Guard File.


(ZONUNTHARI)

Deputy Secretary to Govt. of Mizoram
Tourism Department

GUIDELINES FOR CARAVAN TOURISM IN MIZORAM

1. Introduction

Ministry of Tourism, Government of India issued Policy for development and promotion of caravan and caravan camping parks. This Guideline is suitably modified for the state of Mizoram for development of caravan and caravan camping parks in Mizoram.

The concept of caravan tourism has gained immense popularity across the world, owing to the freedom and flexibility it provides while holidaying vis-a-vis itineraries and accommodation. Caravans are a unique tourism product, which promotes family-oriented tours even in circuits / destinations which are not having adequate hotel accommodation.

One of the essential pre-requisites for Caravan tourism is the presence of Caravan Parks. A Caravan Park is a place where Caravans can stay overnight in allotted spaces providing basic or advanced amenities and facilities. The initial demand in this niche segment is expected to come from domestic tourists and then from the inbound tourists. There is at present a growing demand for eco, adventure, wildlife and pilgrimage tourism. This involves visiting and staying in remote areas, forests, deserts and riversides. There is already shortage of accommodation at tourist destinations, especially in remote areas and in certain cases at places where a permanent construction may neither be permissible nor feasible. In such a scenario, Caravan Tourism can effectively meet the growing demand, while ensuring adherence to quality, standards and safety norms. Caravan Tourism would attract a wide range of market segments including young people, families, senior citizens and international tourists.

Tourism Department is desirous of encouraging entities who are interested in developing caravan parks or promoting caravan tourism. The following guidelines provide details of minimum requirements/eligibility for those interested in entering the segment, and the incentives that Tourism Department is offering for development of caravan tourism.

2. Eligibility

Any firm or interested persons intending to develop a Caravan Park shall be eligible for development of caravan tourism. Priority would be given to those entities already having experience in the tourism sector. The following is segment-wise area of tourism under caravan and caravan camping sites:

- 1)** Urban tourism
- 2)** Adventure tourism
- 3)** Heritage Tourism
- 4)** Eco Tourism
- 5)** Religious Tourism
- 6)** Wedding Tourism

Application for registration of Caravan or Caravan Parks shall be made to the Prescribed Authority in **Form 4** of the Mizoram (Registration of Tourist Trade) Rules 2020 on payment of requisite fees fixed by the Government from time to time.

3. Operational Requirements:

The Operational requirements for the Caravan parks would be:

b) Agents or Owners must appoint an experienced Manager to operate and maintain the parks as per the criteria decided by the competent authority.

c) Caravan Parks should be well connected by fair-weather road from the main road

d) Caravan Parks shall have all necessary trading licenses / NOCs from concerned authorities including Fire & Emergency Services Department and Local Police Station

e) Establishment shall have public liability insurance

f) Standardization of electricity, garbage disposal, water and sewage connections to ensure total compatibility with Caravan specifications in India.

4. Site Development: Tourism Department has emphasized on certain specific requirements for setting up caravan parks. These specifications are highlighted below:

a) Land requirement: Minimum land required would be 0.50 acres with a minimum of 5 parking bays and a density of not more than 25 Parking Bays for every 2 acres per acres. For every 15 parking bays constructed at least 8 caravans (bought or rented) must be available onsite for immediate occupancy. All caravans bought or rented must comply with the caravan specifications in India.

b) Park Design and Location: The Park should be compatible with its surroundings (natural and manmade). Open space should be of adequate dimensions and designed for its intended purpose. It should be landscaped to a standard that visually and physically separates the Caravan Park from surrounding uses and where desirable, separates uses within the park. There should be a provision of proper solid waste & sewage disposal, rain water harvesting and picnic tables. The park layout should be capable of achieving adequate separation of different occupancies and activities and should be constructed to a standard suitable for use in all weather conditions.

c) Landscaping:

i) Landscaping and plantation should be planned in a way to achieve privacy, screening and security.

ii) Plantations and green cover should be in accordance / line with local indigenous species.

iii) Landscaped areas should be located and designed to alleviate prevailing winds, dust and to some extent, noise etc.

iv) Proper water harvesting structures should be put into place and wherever possible, recycled water should be used in landscaped areas.

d) Onsite Facilities: The following facilities should be provided for:

i) Food Court

ii) First Aid

iii) Toilet

iv) Wi-Fi coverage (optional)

d) Open space recreation: In addition to the buffer zone and separation strips between Caravan Parks and roads, a space or spaces for the purpose of recreation may be provided within the park at a rate of not less than 5% of the total site area. This space should be strategically located in relation to the Caravan Parks and roads to ensure safe conditions for children with respect to vehicular movement.

e) Internal Roadways: All internal roadways should be designed to provide for convenient vehicular movement within the Caravan Park. They should be of adequate width, provided with an approved surface and be adapted to the topography of the park area. The design should provide adequate drainage and the elimination of excessive grades and cut. Road levels should facilitate site drainage.

f) There should be provision for wheelchair accessibility in the Caravan Park.

g) Parking Bays: The Parking Bays are to be provided as follows:

i) At least one bay with a minimum size of 15m x 6 m.

ii) And other bays with a minimum size of 7.5 m x 5 m.

iii) There should be a minimum gap of 5 metres between caravans.

Each parking bay should be clearly defined and should have direct access to a metal/ cemented service road. The parking bay should be raised minimum 6 inches from the ground. Construction of the parking bay should ideally be of brick & mortar. Each parking bay should be provided with electricity and water connections, sewerage and solid waste outlets in strict adherence to international / Indian environmental norms / best eco practices.

5. Services to be provided at Parking Bays

a) Water: The Caravan Park should be provided with a constant supply of water including potable water. Each parking bay should be provided with a standpipe designed in such a way so that there is unhindered vehicular movement and approved tap fitting capable of having a hose attached thereto.

b) Electricity and lighting: Electricity supply and distribution throughout the Caravan Park should comply with Joint Electricity Regulatory Commission for Manipur and Mizoram (Electricity Supply Code) Regulations, 2013 codes and standards applicable. Each site should be provided with an outlet. All areas of the Caravan Park especially the parking and basic facilities areas should be well

lit with provision of a generator for back up. Caravan owners should encourage use of solar powered energy in their caravans.

c) Laundry facilities: Laundry facilities should be provided with a minimum of one washing machine and an automatic dryer for every five parking bays.

d) Toilet Facilities: The toilet building of the caravan parks should have separate screened access for men and women with adequate supply water. New caravan parks should be provided with ecological sanitation which offers a new philosophy of dealing with what is presently regarded as waste and wastewater.

In case of caravan parks having more than ten parking bays, the toilets for men and ladies should be increased as a multiple of these configurations for every ten Parking Bays or part thereof.

e) Waste disposal: Waste disposal should be carried out in a hygienic manner, adhering to responsible standards, hygiene, and environment friendly practices as per laws applicable in India

6. Movement and Parking:

A drive-in area and forecourt of sufficient dimensions should be provided for the parking of caravans and towing vehicles, clear of the general traffic movement. Turning circles must be designed to ensure that a caravan and towing vehicle can turn in the space without disrupting the general Caravan Park area.

7. Basic specifications for Caravans/Campervans:

The specially built vehicles being used for the purpose of travel, leisure and accommodation would be termed as 'Caravan' and would include vehicles viz. Campervans, Motor Homes etc. with the following minimum features:

- i)** Sofa cum bed for 2 persons.
- ii)** Kitchenette with fridge.
- iii)** Toilet cubicle with hand shower and sufficient fresh water storage.
- iv)** Partition behind driver.
- v)** Communication between passenger and driver.
- vi)** Air- condition (optional).
- vii)** Eating table.
- viii)** Audio / video facility.
- ix)** Complete charging system – external and internal.
- x)** Caravan should be enabled with GPS.
- xi)** Vehicle to be BS VI compliant.
- xii)** Use of solar-powered energy encouraged

8. Hygiene, Responsible Standards, and Environment Friendly Practices:

Responsible tourism friendly policy should be adopted for sustainable growth which also benefits the local community and does not adversely affect the local environment.

9. Use of eco-friendly practices and local products should be encouraged.

There should be a provision of facility for segregation of garbage into biodegradable (kitchen waste etc), non-bio-degradable (thermo coal products, aluminium foil, cigarette butts etc) & recyclable (newspapers, bottles, cans etc). Composting should be encouraged for the disposal of kitchen garbage. Solid waste and sewage disposal should be carried out in an orderly and eco-friendly manner.

10. Tourist Facilitation Centre:

Each Caravan Park should be provided with a system for the reception, storage and disposal of all refuse and waste matter originating from the park. All such materials should be handled in a manner so as to not create any offence, hazard to health, harbourage for vermin nor permit possible fly/ mosquito breeding. Two standard pattern garbage covered receptacles / bins for bio degradable and non degradable waste should be provided for each parking bay, which should be cleaned at least twice a day. The Caravan Park should be provided with an adequate and safe method of sewerage collection treatment and disposal. The sewerage system should be installed in accordance with the requirements of the concerned authorities. Each Caravan Park should be provided with an approved sewer connection point for waste water originating from the caravan.

11. Report:

Caravan owners shall submit monthly visitor report in **Form 26** of the Mizoram (Registration of Tourist Trade) Rules 2020 to the Director, Tourism Department

12. Safety & Security:

To provide hassle-free and stress-free environment for the visitors, the caravan parks should be housed in a safe and secure zone. The following mandatory requirements need to be fulfilled to ensure this.

a) Registration shall also be done with Local Police Station with constant communication with Local Police Station.

b) A boundary wall with limited entry and lockable gates around the Caravan Park area to avoid unnecessary trespassing and unauthorized entry. Adequate security and safety arrangements in the Caravan Park viz. deployment of security guards with a system of patrolling.

c) A properly equipped First Aid kit at the reception and adequate first aid training should be provided to the staff. The facility of doctor-on-call should

be available at the park. A well defined mechanism should be available to handle a medical emergency. The park management should maintain effective coordination with local medical establishments.

d) The supervisory staff and other workers should be trained in Disaster Management to face disasters such as fire, road accidents, earthquakes, floods, landslides (in hills) etc.

13. Responsible Tourism:

As initiatives to promote 'responsible tourism' Caravan Park owners and travellers are responsible for ensuring safety, privacy and dignity of the areas visited. Their clients are expected to respect the local culture and practices of the areas they visited. They are required to ensure safety, conservation and preservation of the State's flora and fauna from their clients.

14. Pledge on 'responsible tourism':

Tourists under the care of concerned Caravan Park owners are required to take a pledge on 'responsible tourism' while travelling in Mizoram for tourism purpose as below:

-----Responsible Travel Pledge-----

I pledge to be a responsible traveller

When I explore new places,
I will leave nothing but footprints
and take away only memories

I shall not harm,
what does not harm me

I shall travel clean and green
I shall respect the local culture,

And I shall promote sustainable tourism

15. The Mizoram Registration of Tourist Trade Act 2020 and its Rules.

Approved caravan unit owners are required to abide by the provisions of the **Mizoram Registration of Tourist Trade Act 2020 and its Rules** while performing tourist trade in this aspect.

16. Penalty:

The management should at all cost ensure guests do not cause harm or injury to the wild animals and destruction of plants and forests. Strict adherence to the laws and rules of the Central Government and the State Government must be followed. Violation of laws in force shall be punished under relevant sections of the rules of Central or State Government.