

No.B.11014/15/2022-TOUR
GOVERNMENT OF MIZORAM
TOURISM DEPARTMENT

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Aizawl, the 15th July 2022

NOTIFICATION

Consequent upon the launching of the Swadesh Darshan 2.0 by Ministry of Tourism, Govt of India, the Governor of Mizoram is pleased to notify State Tourism Department as the *State Programme Management Unit* for Swadesh Darshan 2.0 as per provision of Para 7.5 with the responsibilities as listed in the Guidelines of Swadesh Darshan 2.0 to assist the State Mission Director and the State Steering Committee and shall perform the following key functions:

- 1) State Perspective Plan
- 2) Selection of Destinations
- 3) Master Plan of the Destinations
- 4) Preparation of DPRs as per the Scheme Guidelines.
- 5) Tender documents and procurement bid process.
- 6) Project Monitoring
- 7) Capacity building
- 8) Planning to Operations and Management of Facilities.
- 9) Support to destination management.
- 10) Marketing and promotion support.

The SPMU shall coordinate and work with the Project Development and Management Consultant (PDMC) who will provide end to end support for project planning, design, bid process, supervision and monitoring of the Scheme at the State level.

Sd/-MANISHA SAXENA
Principal Secretary to Govt of Mizoram
Tourism Department

Memo.No. B.11014/15/2022-TOUR : **Aizawl, the 15th July 2022**

Copy to:

1. Secretary to Governor of Mizoram
2. PS to Chief Minister, Govt. of Mizoram
3. Speaker/ Dy. Speaker, Mizoram Legislative Assembly
4. All Ministers/Ministers of State, Govt. of Mizoram
5. All Members of Legislative Assembly, Mizoram
6. Sr.PPS to Chief Secretary, Govt. of Mizoram

7. All Administrative Heads/All Heads of Department
8. Controller, Printing & Stationery Department with 6 spare copies for publication in the Official Gazette.
9. Director, Tourism Department for information & necessary action.
10. All Members concerned.
11. Guard File.



(V LALENGMAWIA)

Joint Secretary to Govt. of Mizoram

Tourism Department

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